

Statement of Outlays and Outcomes/Targets: Annual Plan 2005-06

(Rs. in crores)

	Name of Scheme/ Programme	Objective/Outcome	Outlay 2005-06	Deliverables	Processes/ Timelines	Remarks/ Risk Factors
1	Publicity	Strengthening of Consumer Awareness Campaign	70.00	As per Annexure	Approved outlay was Rs.70 crore, which has been reduced to Rs.53 crore to accommodate other new schemes.	This is an ongoing scheme. However due to enhancement in Budget allocation this year, EFC clearance will be obtained
2	National Consumer Disputes Redressal Commission (Construction of office building)	To provide cheap, speedy and simple redressal to consumer disputes through 588 District Forums, 34 State Consumer Disputes Redressal Commission and National Consumer Disputes Redressal Commission	6.00	Construction of the office Building by CPWD as part of an Integrated Office Complex.	SFC has approved the scheme. However, progress depends on M/o. Urban Development, who is still in the process of obtaining some of the requisite clearances.	As per the administrative and financial sanction issued by Ministry of Urban Development on 15.02.2005, Rs. 20.00 crore would be utilised during 2005-06 including Rs. 6 crores for NCDRC Building
3	Computerization of Consumer Forum.	Establishment of Networking through WAN amongst Consumer Forum at district, state and national levels.	17.00	Finalization of Hardware & Software Configuration and Development Supply of Hardware & Software to 35 State Forums	i. Signing of MoU with States ii. System Study & Design iii. Application SW Development/Customisation iv. Training v. Technical support service	Scheme already approved.
4	Strengthening of Legal Metrology	To strengthen the Legal Metrology wing of the States and UTs so that they may ensure measurement in commercial transaction and protect the interest of consumers. Above objective will meet through - Supply of Mobile Kit (Secondary & working standard balance) for checking of weight bridges to States/UTs - Mobile test vans for testing weighbridges to states/UTs	0.28	1. States and UTs to be covered- All 2. No of Kits / mobile vans per state/UT in 2005-06	Outlay has been increased to Rs. 7.28 Crores. To be implemented in 2 years (2005-07)	The scheme is yet to be approved. Revenue generation through service provided by the Legal metrology wing of States/UTs needs to be monitored
5	Integrated Consumer Protection	i. To consolidate and upgrade existing infrastructure for consumer	2.00	Strengthening No. of Consumer Forums	Outlay has been increased to Rs. 7.00 Crores	The scheme is yet to be approved.

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		protection ii. To take proactive measures for promoting and safeguarding the interest of consumers iii. Incentive grant for forums		Strengthening the Standard Laboratories of Weights & Measures No. of Training Programmes	To be implemented in 2 years (2005-07)	
6	Gold Hallmarking	Quality Certification and Establishment of Assaying Centres (Incentive for setting up in PPP mode)	1.00	No of certification points to be set up No of Assaying Centres to be supported	Outlay has been increased to Rs. 6.00 Crores To be implemented as per decision of SFC	The scheme is yet to be approved. Revenue generation through service provided needs to be monitored.
7	National Test House	To provide services to the industries in the field of testing and evaluation of materials and products of all engineering branches except Food, Pharmaceuticals, Arms and Ammunitions	5.66	Implementation of Land & Building works of NTH, Jaipur Equipment and Machinery procurement and recurring nature of items for NTH, Jaipur	1 st quarter : 90% construction of NTH Jaipur Building & purchase of 25% machinery 2 nd quarter : Completion of work at above NTH building 3 rd quarter : Purchase of 25% machinery & equipment 4 th Quarter : purchase of remaining machinery and equipment	i. Broad Roadmap for self sustainability has been drawn up. Details will be worked out through a study, which will be carried out by one of the IIT/IIMs. Proposals have been received. ii. Revenue earning/resource generation needs to be monitored iii. The two activities mentioned under deliverable needs to be carried out as scheduled and without time and cost over run
8	Others		6.00			
	Total		107.94			

Monitoring Development Scheme/Projects of Department Of Consumer Affairs, 2005-06

Scheme : Publicity for Consumer Awareness Campaign

Sl. No.	Programmes for Publicity (Consumer Awareness Campaign)	Brief Details of deliverables
1	"Jago Grahak Jago" weekly radio programme	15-minute weekly programme "Jago Grahak Jago" is being broadcasted through 70 stations in 20 regional languages
2	Gyanvani Channel	For the benefit of Students, consumer protection related programmes broadcasting through Gyanvani FM Radio Stations functioning under Indira Gandhi National Open University (IGNOU)
3	Radio Spots	6 audio spots of 20 seconds duration on various consumer related issues such as M.R.P.(Maximum Retail Price) Short Measurement, Expiry date on medicine, adulteration, ISI mark ,Redressal system and started broadcast from October 14 th 2004 onwards in All India Radio, Radio Mirchi and Radio City stations
4	Video programmes 'Grahak dost'	A 12 episode Video programme of 30 minutes duration for telecasting through Doordarshan to spread the message of consumer awareness in remote areas. Copy of above programme to be provided to the Field Publicity Units of Ministry of Information and Broadcasting for creating awareness particularly in rural areas.
5	Video programmes for school	4 video programme in Hindi each of 30 minutes duration specially targeting primary, upper -primary and secondary level student of school during the year and got it telecast through Doordarshan
6	Kissan Channel	Programmes produced in the field of consumer protection for telecast through Kissan Channel functioning under IGNOU
7	Video Spots	6 video spots of 20 seconds duration on various consumer related issues such as M.R.P. (Maximum Retail Price) Short Measurement, Expiry date on medicine, adulteration, damaged product, Redressal system and started the telecast from October 14 th onwards through Doordarshan and also in private news channels
8	Repeated News Paper Advertisements	Publishing small advertisements repeatedly in leading dailies of Delhi, North Eastern and Western Regions on every day from 6 th October 2004 onwards to educate the consumers about their rights and responsibilities
9	Cinema Slides	Consumer campaign in all regional languages through cinema slides in 9186 Cinema Halls in States/UTs
10	Animation display	Consumer campaign through animation display in Delhi and Jammu in English and Hindi
11	Any new programme	

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Process timelines, Financial activity of above programmes & No. of insertions/
advertisements may be monitored

Scheme : Integrated Project on Consumer Protection

(Rs. in crores)

Sl. No.	Various Activities	Brief Details of deliverables	Coverage of programme in AP 2005-06/ total length of the programme (Timeliness)	Expenditure to be incurred During 2005-06	No. of Forum/ Laboratory/ Trainings/participants to be covered in each category
1	Strengthening of Consumer Forums				
2	Strengthening the Standard Laboratories of Weights & Measures				
3	Training Programmes				
4	Innovative Programmes				
5	IEC Strategy				
	Total			07.00	