

Eight companies conferred with FICCI CSR Awards

By TIOL News Service

NEW DELHI, JULY 27, 2020: THE

Minister, Mr Anurag Thakur, today marked his presence at the 18th FICCI CSR Awards virtual presentation ceremony where eight companies were conferred with the FICCI CSR Awards, eight companies with Jury Commendation Certificates and 18 finalists were acknowledged with an appreciation Plaque.

Mr Thakur said that CSR is an opportunity to work with like-minded partners for the betterment of the society at large. Business cannot be successful if the society around you does not prosper. A well planned and well-executed CSR activity can help in fostering a strong bond between the company and its people. It also helps in developing a deeper human connection. He added that the consumers now are also aware and they like to align with companies that invest their time, money and efforts in creating a sustainable environment for all.

Mr Thakur said that CSR is the most pertinent means for corporates to connect with their audience. Setting up a plant at any location, not only helps the immediate locality but the country at large by the industry's contribution in uplifting and helping the poor. He added that corporate from diverse sectors have been recognized and rewarded today for contributing towards social good.

The Minister said that in the unprecedented times of COVID-19, the government has responded decisively with a strong approach and the need is to strengthen participation from the private sector. He added,

"I would urge each one of you, to do your bit in this battle against coronavirus." Mr Thakur also discussed, in detail, the initiatives the government in the space of CSR and the amendments made to the CSR Act to decriminalize some of its provisions."