

8000 startups registered on GeM, Done business worth Rs 2300 Cr: PM

By TIOL News Service



rime Minister, Mr Narendra Lodi, interacted with startups and addressed †Prarambh: Startup India International Summit' yesterday via video inferencing. Ministers from E MSTEC countries and Union Ministers Mr Prakash Javadekar, Mr Piyush Goyal and Mr Som Parkash were

Speaking on the occasion, the Prime Minister said that the start-ups are changing the demographic characteristics of today's business. He pointed out that 44 per cent recognized startups have women directors and number of women working in these start up is very high. Similarly, 45 per cent startups are in tier 2 and tier 3 cities, working as the brand ambassadors of the local products. Every state is supporting and incubating startups as per local possibilities and 80 percent of districts of the country are now part of the Startup India mission. Youth from all types of background are able to realize their potential in this ecosystem. Result, the Prime Minister said, is before us as attitude has changed from †Why don't you do a job? Why a start-up?' to †Job is alright, but why not create your own start-up!'. In 2014 only 4 Indian startups were in the †unicorn club' now, more than 30 startups have crossed the 1 billon mark, Mr Modi added.

Noting the fact that 11 startups entered the †unicorn club' in 2020 during the Corona time, the Prime Minister underlined their contribution in the *Aatmnirbharta*

during the crisis. Startups played a major role in ensuring availability of sanitizers, PPE kits and related supply chains. They played a sterling role in meeting local needs like grocery, medicine delivery at doorstep, transportation of frontline workers and online study material. The Prime Minister appreciated the startup spirit of finding opportunity in adversity.

