

## Why Opt for IndusInd Bank Savings Account?

A savings account is typically the first account an individual opens during their financial journey. The primary aim of opening a savings account initially is to deposit funds in a safe avenue. However, there's much more you can do when you open the right savings account. IndusInd Bank's Savings Account is one such product designed to meet the financial needs of the new-age customer.

### **Special Offers and Privileges**

Did you know that using a savings account could be a rewarding experience? IndusInd Bank's Savings Account offers premium benefits to the users. Customers can get exciting deals on dining, entertainment and shopping. So every time you book a movie ticket, dine out at a restaurant, or shop using an IndusInd Bank debit card, you earn cash back and amazing offers!

### **A World of Options**

Every customer is different and so are their needs. Considering this, IndusInd Bank offers different savings account options, designed to meet the financial needs of different categories of customers. From zero balance accounts to privilege accounts to priority banking accounts, customers can choose from a range of products that meet their needs.

#### **Ease of Access**

With IndusInd Bank, it's easy to transact and get help. Customers can video chat with their branch manager, relationship manager and other bank officials. In fact, you can track your savings account using social media apps likes Twitter, Facebook, WhatsApp. All you need to do is link your social media handle to your bank account! From accessing your transaction history to mini statements, you can do it all at a click or swipe.

If you are someone who forgets passwords frequently, the bank's fingerprint login feature will easily let you sign in to the mobile app. No more remembering passwords with IndusInd Bank!

### **Easy Online Application**

Opening a savings bank account with IndusInd Bank is a simple process. It can take only minutes and spares you a trip to the bank. Customers need to register using their mobile number, verify the number by entering the OTP and fill an application form with their details. Make sure your Aadhaar and PAN details are available with you and mobile number linked to Aadhaar is same as the mobile number provided for savings account opening. Some key differentiating features of IndusInd Savings account are +

- Customers can also choose their Bank Account Number; the default account number is set as your mobile number, but you can change that while registering.
- Customer can convert this min-KYC account to full Fsa KYC account through Video KYC process or by visiting the nearest IndusInd Bank branch.

# Wrapping Up

If you thought that there isn't much to a savings account, you're wrong! With IndusInd Bank, you can choose a product tailored to perfectly meet your needs and financial requirements. Choose the bank for its diversity of products, rewards on transactions, exceptional digital banking facilities, and a smooth journey.