

## Agriculture Ministry finalises list for 'One District One Focus Product'

By TIOL News Service

**NEW DELHI, FEB 27, 2021:** THE Ministry of Agriculture and Farmers Welfare on Saturday said it has finalised the products for the 'One District One Focus Product (ODOFP)' scheme in consultation with the Ministry of Food Processing Industries.

The products have been identified from agricultural, horticultural, animal, poultry, milk, fisheries and aquaculture, marine sectors for 728 districts across the country. The list of products have been finalised after taking inputs from the States, Union Territories (UTs) and the Indian Council of Agricultural Research (ICAR).

***"These products will be promoted in a cluster approach through convergence of the government of India schemes, to increase the value of the products and with the ultimate aim of increasing the income of the farmers,"*** it said.

Fruits from 226 districts, vegetables from 107 districts, spices from 105 districts, and dairy products from 40 districts were among those identified.

The food producers in the selected districts will be supported under the PM Formalisation of Micro Food Processing Enterprises Scheme (PM-FME) scheme which provides incentives to promoters and micro-enterprises. Support for agricultural products would be for their processing along with efforts to reduce wastage, proper assaying, and storage and marketing.

***"The implementation of ODOFP will benefit farmers and provide support for realising the expectations of value addition and subsequently enhancing agricultural exports,"*** said the ministry.

The ODOP is the flagship scheme of the government that allows State governments and ministries to work and preserve, develop and promote local products and traditional cottage industries. In agriculture, this is extended to grains, nutri cereals, pulses, commercial crops, oilseeds, vegetables, spices, fruits, floriculture, honey, animal husbandry and dairy products, aquaculture, and processed foods.