

**NITI Aayog's Atal Mission launches digi-book 'Innovations for You'**

## **By TIOL News Service**



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Aayog's Atal Innovation Mission (AIM) has launched "Innovations for You" an attempt to showcase the success stories of Atal Innovation's Startups in different domains. These startups have worked to create new, disruptive and innovative products, services, and solutions that can pave a path for a sustainable future. The first edition of this book is focused on innovations in Health Care and soon other sectors shall follow.

As the country celebrates the Azadi ka Amrit Mahotsav "75th Year of Independence, Innovations for You series by Atal Innovation Mission captures how startups in various sectors are innovating to create a sustainable future in a post pandemic era.

The book is a compilation of 45 health tech startups, incubated at Atal Incubation Centres spread across the country. These startups are leveraging frontier technologies such as AI, IoT, ICT and others to provide socially relevant solutions to problems like Anemia, Malaria, dental care, mental health, neonatal and child care and monitoring human vitals, among others.

The Vice Chairman, NITI Aayog accoladed the startups and their innovations by stating "This book serves as an encouragement to upcoming entrepreneurs to work on the path of creativity and imagination to address some of India's pressing challenges."

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